

FOR IMMEDIATE RELEASE

## University Growth Partners lead the way

The important role that university growth partners now play in Australia's higher education sector is a key talking point this week after over 1,000 higher education decision makers converged on Education Centre Australia's (ECA) information booth at the Universities Australia conference in Canberra.

The Minister for Education and Training, the Hon Simon Birmingham joined key decision makers from all major Australian universities visiting the ECA booth to discuss the future of higher education in Australia with the ECA team.

With Australia's international student market now accounting for over \$26 billion in export earnings, competition is heating up from overseas providers such as the UK, Canada and Singapore.

According to Mr Rupesh Singh, CEO of ECA, higher education providers are now looking for trusted growth partners to help them enter the new era of global expansion.

"The ECA Senior Leadership Team talked to hundreds of conference delegates last week, and time and again, the topic that came up was one of trust and support. At ECA we're pleased to be able to offer reliable, high end strategic support for universities who are about to embark on their journey of global expansion" he said.

As key sponsors of Universities Australia's Higher Education Conference in Canberra, ECA were front and centre at the event, and were awarded the 'Best Exhibitor' for their outstanding efforts in bringing education growth partnerships into the discussions.

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For more information about the role that ECA is playing in shaping the future of Australia's higher education sector, contact Mr Gavin Dowling, Chief Operating Officer, Ph 0404 438 413.