

Melbourne Study Centre

INTERNATIONAL 2024
COURSE GUIDE

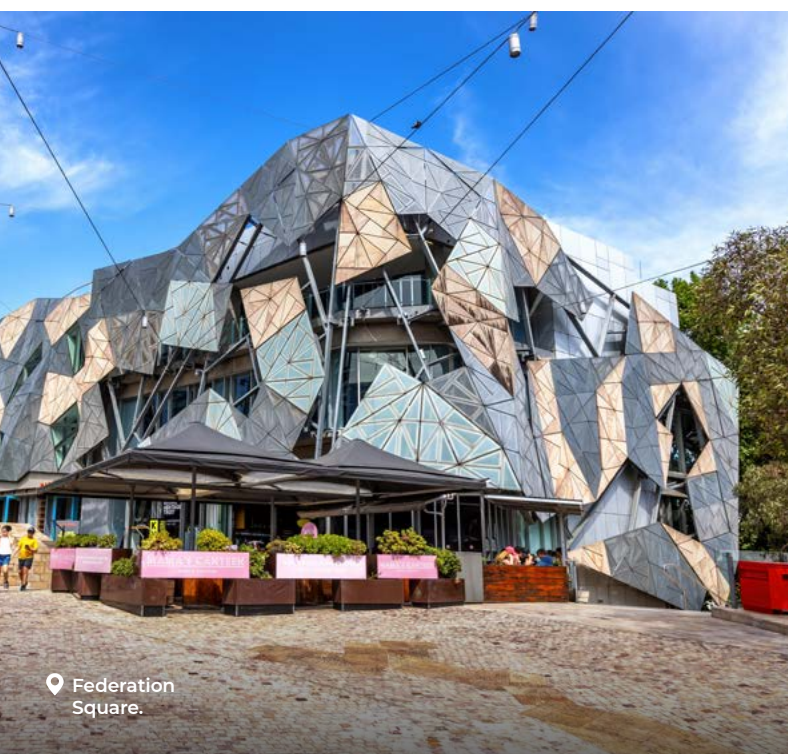


Top Melbourne attractions

Here are just a few of the amazing experiences you can have during your time in Melbourne.



📍 Brighton Beach bathing boxes.



📍 Federation Square.



📍 Melbourne Central Shot Tower.



📍 Penguin on Phillip Island.



📍 St Kilda Beach.



📍 Royal Exhibition Building
at Carlton Gardens.



📍 Royal Botanic Gardens
in Melbourne.



📍 Eureka
Skydeck.

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Study with us

Allowing international students who prefer to live in large metropolitan areas to study with us, our Melbourne Study Centre provides on-campus learning through face-to-face workshops and work integrated learning opportunities.

Melbourne's CBD is a hub for industry, culture and history. It's the perfect place to explore new ideas and push boundaries. With world-class infrastructure, endless opportunities for creativity, collaboration and growth, it's no surprise that Melbourne has become a top destination for business owners, entrepreneurs and innovators alike. From retail to hospitality to tech and beyond, Melbourne's CBD has something for everyone.

Partnering with international education services provider ECA (Education Centre of Australia), we will put you alongside community and industry as you enjoy a world-class student experience.



Course	CRICOS	Course code	2024 fees	Duration	Intake
Bachelor of Business	002346B	B3A	\$34,450	3 years full-time	Semester 1, Semester 2
Bachelor of Information and Communication Technology	079196G	P3T	\$36,250	3 years full-time	Semester 1, Semester 2
Master of Information Technology and Systems	079193M	K7I	\$37,950	2 years full-time	Semester 1, Semester 2
Master of Business Administration International	096012B	37J	\$33,250	2 years full-time	Semester 1, Semester 2



Getting started at uni

We'll prepare you to succeed

Before you travel to Melbourne to study with us, we recommend you read the following list of tips. We'll help make your transition smoother with pre-departure support, budgeting advice, information on preparing to study, and fun social events.

Pre-departure and arrival

Melbourne is a vibrant and diverse city. Still, leaving home to study in a new country can be as daunting as it is exciting.

That's why we offer a range of programs and services to help you transition to student life in Melbourne.

Pre-departure sessions

Our pre-departure webinars tell you what you need to know about travelling to Australia. They'll make sure you've done everything you need to do before you leave home.

Managing your money

Understanding of the costs of living in Australia can make your study experience more enjoyable. We encourage all our students to set a realistic budget before travelling.

Study-related costs

- Study fees are as per course
- Additional study costs

All incoming students must have sufficient funds to cover the cost of:

- Accommodation
- Flights
- General cost of living
- Student visa application fee
- Overseas Student Health Cover (OSHC)

All students arriving on a student visa in Australia must have OSHC. The University of Tasmania provides cover through Medibank Private. This will cover the full length of your student visa. The current rates for OSHC will be included in your Letter of Offer.



Living Expenses

The following is a rough guide to living costs for international students living in Melbourne (in Australian dollars). Of course, these will vary depending on your preferred standard of living and where you choose to live.

- Groceries and eating out: \$150 – \$300 per week
- Electricity and utilities: \$110 – \$170 per week
- Phone and internet: \$15 – \$30 per week
- Public transport: \$25 – \$50 per week
- Car (after purchase): \$50 – \$250 per week
- Entertainment: \$80 – \$150 per week
- Study expenses (books, photocopying, stationery etc.): approx. \$1,000 per annum

The above expenses are indicative only and subject to change. For more information on living expenses, visit: studyaustralia.gov.au/english/live/living-costs

Preparing for study

Enrolment sessions

Our enrolment sessions are a great way to prepare for university. They help you understand the administrative parts of studying, including enrolling in units, finding your timetable, and learning about the online systems you'll use.

UniStart

UniStart is an online program that helps you pick up the skills to succeed at university. These skills include critical thinking, research, and assignment writing. We'll also teach you to get more out of lectures, tutorials, and online learning.

Find out more at utas.edu.au/starting-uni

Orientation

Orientation is an important part of your uni journey. You'll connect with other students, explore your new learning environments, and learn about all the support services available to you.

Before semester starts, you can take part in a variety of events, activities, and information sessions to get you started.



Melbourne Ambassador Scholarship

Helping you achieve your goals

To celebrate the inaugural group of students enrolling at our new Melbourne Study Centre in 2024, we are offering a new scholarship for a 25% reduction of registered tuition fees for the duration of your course.

Course name	CRICOS	Course code	Annual fee	Semester fee	Fees per semester with 25% scholarship applied
Bachelor of Business	002346B	B3A	\$34,450	\$17,225	\$12,918
Master of Business Administration (International)	096012B	37J	\$33,250	\$16,625	\$12,468
Master of Information Technology and Systems	079193M	K7I	\$37,950	\$18,975	\$14,231
Bachelor of Information and Communication Technology	079196G	P3T	\$36,250	\$18,125	\$13,593

Applicants are automatically assessed for the Melbourne Ambassador Scholarship at the time of submitting their Student Application. Terms and Conditions apply.





Bachelor of Business

A qualification in Business will give you the skills to turn your passion into a career. Our connections with industry give you a real-world advantage. Whether you're looking to enter the workforce as fast as you can, or you want a balanced study experience to fit with other commitments, we have an option to suit your lifestyle. Our degrees and diplomas are built around entrepreneurial thinking, strategic management, and innovation, so you'll graduate with a real edge in your chosen industry. You'll learn from local business leaders in Tasmania and abroad through guest lectures, current business case studies, and our corporate internship program.



Fast-track and complete your studies in two years with our accelerated study mode.



Gain access to market trading data and real-time financial news.



Learn from industry professionals on site visits.

COURSE DETAILS

Bachelor of Business

CRICOS: 002346B Course Code: B3A

Estimated Annual Tuition (AUD): \$34,450

Duration: 3 years

Intake: Semester 1, Semester 2

📍 Hobart, Melbourne

WHAT YOU CAN STUDY

Business Analytics

Learn to use data to make informed business decisions. Your studies will include building foundational programming skills for business analytics and developing knowledge on the business context and various applications of analytics in a range of business scenarios. Business analytics is an exciting and emerging discipline that combines technology-related skills with business acumen. The business analytics major will provide you with practical hands-on experience working with the latest technologies in data analytics, alongside key soft-skills. You will develop strengths in programming, data modelling, data analysis, data visualization and data storytelling within a business context. Focused on analysing data in a business context, the major will equip you with the skills needed to thrive in today's data-driven world.

Managing People and Organisations

All businesses, from large corporations to small start-ups, need to be managed well to succeed. People are a key driver of this success. In the Management of People and Organisations major, you'll learn about how the changing nature of how work influences people, how organisations behave, how we communicate with staff and stakeholders, the management of Human Resources, and how leaders can make change. With a range of work- integrated learning opportunities, you'll discover how to manage people and organisations in traditional, remote, and precarious contexts. You'll get hands on experience with business placements, industry guest lectures, real world business case studies, and activity based classes.

Marketing

Our marketing major is designed to equip you with the knowledge and skills necessary to thrive in today's dynamic business environment. You will delve into the fundamental concepts of marketing, exploring market research, consumer behaviour, branding, advertising, and strategic planning. By combining theoretical frameworks with practical applications in social media and digital marketing, we aim to empower you with the tools to excel in the ever-evolving digital landscape. Our experienced faculty and industry experts will guide you through real-world case studies and hands-on projects, providing the necessary skills and insights to thrive in marketing industry.

STUDY HIGHLIGHTS

Employers and recruiters seek graduates who stand out from other applicants. They want people who have practical experience, a positive attitude, and the ability to learn on the job.

The Corporate Internship Program is an intensive work integrated learning opportunity that will connect you with your chosen industry. Not only will you gain a competitive advantage for employment, you'll also achieve credit towards your degree.

In our Business courses, you'll gain a deep understanding of your future workplace. You'll do this through case studies, field work, simulated environments, and design thinking. This means you graduate with exactly the skills that industry is looking for.

CAREER OPPORTUNITIES

Our graduates have exceptional career outcomes. Eighty percent of our undergraduate business students find full-time employment within four months of graduating, which is above the national average.

You'll gain job-specific skills in your major area of study, so you're ready to enter the workforce. Transferable skills also set you up for long-term success. We embed the principles of entrepreneurship and innovation, and teach you critical thinking, strategic analysis, and evidence-based decision making.

Careers requiring business and management skills are growing fast, with employers demanding formal qualifications and advanced finance, economic and analytical skills. Here are some of the careers projected to grow into 2025.*

9.4% Accountants, Auditors and Company Secretaries

21.1% Advertising and Marketing Professionals

15.6% Human Resource Managers

12.0% Construction Managers

9.9% Business Administration Managers

*Department of Employment, Skills, Small and Family Business five year projections from November 2020 to November 2025

Completing a Bachelor of Business will set you up with important skills for long term success. We embed the principles of entrepreneurship, and innovation, so you can adapt as the job market evolves. Throughout your studies you'll access Tasmania's top business minds and gain valuable industry insights into your chosen major through internships, masterclasses, and guest lectures. We will prepare you to enter the workforce in accounting, banking, and finance, human resource management, marketing, management, hospitality management or tourism management.

For more information, visit utas.edu.au/study/business



Bachelor of Information and Communication Technology

From the food on our plates to the money in our bank accounts, technology makes the world go round.

With technology ubiquitous across every industry on early, our courses will prepare you for a future career in any location or sector that you are interested in. We offer a specialist degree with both a theoretical and practical focus, developing technological understanding and skills that are in high demand world-wide, plus project management and business soft skills that make you an ICT professional.

You will graduate with the skills and knowledge to grow into leadership positions, the drive to act on entrepreneurial ambition, and the confidence to pursue research and graduate studies.



Gain industry recognised certifications, providing skills that are in high demand by employers.



Learn from lecturers with a broad range of industry experience.



Learn and apply real world tools and technologies to solve ICT problems.

COURSE DETAILS

Bachelor of Information and Communication Technology

CRICOS: 079196G Course Code: P3T

2024 estimated Annual Tuition (AUD): \$36,250

Duration: 3 years

Intake: Semester 1, Semester 2

📍 Hobart, Launceston, Melbourne

WHAT YOU CAN STUDY

The Bachelor of Information and Communication Technology offers a breadth of learning opportunities and experiences to build core, industry relevant skills and knowledge, including:

Application and Web Development

This major equips you with the essential expertise to create innovative and user-friendly applications and websites. Gain a deep understanding of programming languages, software development methodologies, and web design principles, enabling you to develop cutting-edge applications and visually appealing websites that cater to the needs of businesses and individuals alike. You'll have the opportunity to work with cutting edge mobile technology and cloud computing infrastructure, where you will work through all stages of the software development life cycle from inception, through to implementation and testing.

Artificial Intelligence

Artificial Intelligence (AI) is a rapidly growing area of business. It influences the way we live, communicate, and improve customer experiences. This major covers in-depth areas such as machine learning, digital disruption, data manipulation, and graphical display. It also integrates core business principles to identify and develop ICT-based solutions for a wide variety of organisations. In this major, you will be exposed to state-of-the-art technology as you explore and gain practical experience across numerous AI subfields. This includes working with cutting edge Internet of Things (IoT) devices, using AI to analyse the generated data, and hearing from industry guest speakers.

STUDY HIGHLIGHTS

Industry engagement is an important part of our course offerings. As part of your bachelor degree, you will undertake a project in your third year that involves a challenge supplied by real industry clients.

You'll work in a team, engage with your client, plan, and create a solution – all while drawing on knowledge and skills from your studies. The projects are based on a real-life problem, allowing you to experience the types of challenges that a graduate is likely to encounter.

Industry recognised certification options embedded within select BICT units that provide students with opportunities to pursue professional industry certification as a supplement to their degree studies.

CAREER OPPORTUNITIES

Whether it's designing apps or websites, running virtual reality tours, building the latest gaming sensation, or working at a bank leading advancement in cyber security, a career in ICT will set you up for life.

Graduates often enter technical positions, such as software programmer, network administrator, systems or business analyst, and web design/development. These allow you to apply your skills and knowledge while building on the industry experience already gained from your time studying with us.

Technical roles progress to management and leadership positions, typically with 3-5 years' experience, setting you up in a career for life that goes wherever you want it to. These include project management, business analyst, testing/network/systems manager, database administrator, security specialist, and much more.

With ICT a core element of every industry around the world, you can take the skills, knowledge, and confidence from this degree anywhere your interests take you.

The Bachelor of Information and Communication Technology (BICT) provides you with the skills to compete for employment in the ICT industry globally, and the ability to stand out in the constantly changing technology landscape.

We offer a specialist degree with both a theoretical and practical focus, developing technological understanding and skills that are in high demand world-wide, plus project management and business soft skills that make you an ICT professional.

For more information, visit utas.edu.au/study/information-and-communication-technology



Master of Information Technology and Systems

IT professionals are found in every industry sector, and 1.1 million more technology workers are forecast to be needed in Australia by 2026. The advanced IT skills and practical experience you develop in this course could see you launching your own businesses, to working for a multi-national company.

This degree has been designed for everyone, not just those with IT backgrounds. It will develop and build on your current skills, and is focused on delivering genuine practical experience with options for work placement, work integrated learning (WIL) with the Tasmanian business community, and participation in research and development projects within the university.

You'll graduate job ready, with specialist skills and knowledge to develop a successful and exciting career in your chosen field.

COURSE DETAILS

Master of Information Technology and Systems

CRICOS: 079193M Course Code: K7I

2024 Estimated Annual Tuition (AUD): \$37,950

Duration: 2 years

Intake: Semester 1, Semester 2

📍 Hobart, Melbourne



Create IT solutions for real clients through a guaranteed work placement with a Tasmanian ICT business.



Work in an industry that is forecasted to need 1.1 million technology workers in Australia by 2026.*



Tailor your learning with your choice of two specialisations from a range of advanced IT and IS areas.

WHAT YOU WILL STUDY

Data Analytics and Artificial Intelligence

Decisions by government, industry and in science are driven by data. The Data Analytics and Artificial Intelligence (AI) specialisation prepares you for a career as a data analyst with the skills to design and implement intelligent ICT solutions using prevailing and emerging AI techniques. You will learn about data management technologies, AI and machine learning, and big data analytics, preparing you to capture, manipulate and analyse large volumes of data and transform it into usable information.

Systems Analysis

The Systems Analysis specialisation prepares you for a career as a systems analyst with the skills to design and quality assure ICT solutions to support business processes and information management. You will learn about cybersecurity, knowledge and information management, business process innovation and software quality assurance.

STUDY HIGHLIGHTS

Customise your own learning towards your career goals with your choice of up to two specialisations from our range of seven advanced Information Technology and Information Systems areas. This will develop the critical knowledge and skills you need to work as an IT professional by choosing units that best suit your career development, interests, and needs.

We also ensure you graduate job ready with real-world experience by providing options for work placement, work integrated learning (WIL), and participation in research and development projects within the university.

CAREER OPPORTUNITIES

Careers relating to technology are growing fast, with employers demanding technical expertise across a wide variety of industries. Over the next five years, the technology workforce is forecast to exceed 1.1 million jobs.*

A career in IT could see you starting your own business, to working for international companies such as IBM, Intel, Microsoft, and Samsung. From designing apps or websites, to running virtual reality tours, building the latest gaming sensation, or working at a bank leading advancement in cyber security, a career in technology will set you up for life.

*Australian Computer Society (ACS) Digital Pulse report 2021.

The Master of Information Technology and Systems (MITS) provides a wide breadth of knowledge and practical skills in varying aspects of information technology (IT) and information systems (IS). It has been designed for everyone, not just those with IT backgrounds, to develop and build on your current skills, and enhance your ability to contribute to the workforce in any industry that has information technology and system needs.

For more information, visit utas.edu.au/study/information-technology-and-systems-postgraduate



Master of Business Administration International

The business world has dramatically changed since the Covid-19 pandemic began. Our reliance on technology has become more prominent than ever, not just to communicate with each other but to continue to operate businesses on global scale. From increased automation to rapid advancements in global digital infrastructure, companies are being forced to either transform the way they operate or risk falling behind.

This drastic change of pace has meant that the role of traditional leadership in the workplace has shifted. Where managers may have previously operated as solo-decision makers or 'hero leaders', there is now a demand for more inclusive, compassionate, and collaborative styles of leadership.

By studying the MBA, you'll explore how traditional notions of business are being recalibrated for a new 'business as usual'.

COURSE DETAILS

Master of Business Administration (International)

CRICOS: 096012B Course Code: 37J

2024 Estimated Annual Tuition (AUD): \$33,250

Duration: 2 years

Intake: Semester 1, Semester 2

📍 Hobart, Melbourne



Explore traditional business theories through a contemporary lens.



Learn collaboratively and enhance your career trajectory.



Develop deep insight into 'Industry 4.0' as it applies to your world.

CHOOSE FROM THE FOLLOWING SPECIALISATIONS

- Finance
- Marketing

STUDY HIGHLIGHTS

As a Master of Business Administration - International student, you will extend your learning by participating in a national or international Business Experience. Through interactions with local, national and international business partners and site visits (where available), and online workshops, you will put theory into practice, under the guidance of high-calibre business executives. Tours within Australia, international guest speakers, educational tours or other activities will form part of the business experience

CAREER OPPORTUNITIES

MBA graduates are leaders in business – locally, nationally and globally. An MBA will give you the professional capabilities required to lead and achieve in your chosen field, in both a general management and specialist context.

Our graduates have excellent career prospects. Over 93% of postgraduate students from University of Tasmania are employed in full-time work within 4 months of graduating.

Careers requiring business administration skills are growing fast, with employers demanding formal qualifications. Here are some of the careers projected to grow into 2025.*

*Department of Employment, Skills, Small and Family Business five year projections from November 2020 to November 2025

The Master of Business and Administration (International) is your opportunity to develop your suite of professional capabilities and become a leader for the future. By choosing to study with us, you'll have the opportunity to investigate, critique, and completely rethink traditional theories of business, while exploring new forms of creative and collaborative management in the evolving business landscape.

For more information, visit utas.edu.au/study/business-administration



1. Find a course

View our courses online utas.edu.au/melbourne

For information or advice, please call

+61 3 7035 5300 or email utasm-prospective@eca.edu.au



2. Prepare your documents

Prepare electronic copies of the documents you need to complete your application.

These may include:

- evidence of your English Language proficiency (e.g. IELTS or TOEFL)
- evidence of your academic qualifications (including English translations), and
- evidence of your previous studies if you are applying for recognition of prior learning including official course and unit outlines.

All the documents provided must be the original document or a certified copy.

Delays in processing times may be affected if all documents are not provided on initial application.



3. Lodge your application

(a) Apply online at ecagroup.my.site.com/s/student-admission. Our International Admissions team will contact you if we require any further information from you.

(b) Apply through an authorised University of Tasmania – Melbourne agent.

IMPORTANT: If you, or your agent, submits an application without all the documents then there may be delays to the processing of your application. This includes requests and supporting documentation for credit/advanced standing.

To find an authorised agent, please email utasm-prospective@eca.edu.au



4. Apply for a scholarship

We have scholarship available for international students. It is assessed at the time of application for your degree program you do not need to apply separately.

The scholarship covers 25% of your entire study duration when you commence your study in 2024.



5. Accept your offer and enrol

On receipt of your Letter of Offer, please follow the instructions outlining how to accept.

Once you have accepted your place, you'll need to enrol in your course units.



Are you eligible for advanced standing?

If you have previously studied, you may be eligible for advanced standing. If you are eligible for advanced standing, you may not have to complete all of the subjects listed in your course and you could graduate sooner.

You can apply for advanced standing at the same time as applying for your course.

For information or advice, please call **+61 3 7035 5300** or email **utasm-prospective@eca.edu.au**

KEY DATES

2024 Semester 1

Orientation Week

19 – 23 February

Semester 1 commences

26 February

2024 Semester 2

Orientation Week

15 – 19 July

Semester 2 commences

22 July

For more information, visit **utas.edu.au/melbourne**



Contact us

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The information in this guide is for international students. While the information published in this guide was accurate at the time of publication, November 2023, the University of Tasmania reserves the right to alter, amend or delete details of course offerings and other information published here.

For the most up-to-date information please visit utas.edu.au | CRICOS 00586B