



# Master of Business Administration/ Business Intelligence and Analytics



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Location  
**Adelaide**



CRICOS Code  
**117525K**



Duration  
**2 years**



2026 indicative fees  
**A\$32,500**



2026 intakes  
**February, July**



**20% International Bright  
Futures Scholarship**



Accredited  
by AACSB

# Career opportunities

- Business analyst
- Business development manager
- Business intelligence analyst
- Financial analyst
- Intelligence officer
- IT consultant
- Market research analyst
- Policy analyst
- Risk analyst
- Systems analyst

## In this program you will

- Develop leadership and management skills across key areas such as corporate finance, marketing, project management, and business transformation.
- Gain specialised knowledge in business intelligence, data analysis, machine learning, and fintech, preparing you to extract valuable insights and optimise business operations.
- Master the ability to lead teams, manage projects, and make strategic, evidence-based decisions in a variety of business contexts.
- Apply ethical, socially responsible, and inclusive approaches to both managerial and data-driven decision-making.
- Learn to balance managerial perspectives with data analytics to drive organisational growth and innovation.

## Program structure

**Specialised courses (15) 180 units**

**Required courses from a specified list (2) 12 units**

**Total courses: 17**

**Total units: 192 units**

## Entry requirements

To be considered for admission, applicants must hold either a three-year Bachelor's degree from a recognised higher education institution or equivalent, or a graduate certificate in a relevant field from a recognised higher education institution or equivalent.

## English language requirements

IELTS (Academic): overall score of 6.5, with a minimum of 6.0 in each subtest. For IELTS equivalencies, scan the QR code below.

