



# Bachelor of Business

INTERNATIONAL 2026  
MELBOURNE STUDY CENTRE

A qualification in business will give you the skills to turn your passion into a career. Our connections with industry give you a real-world advantage. Whether you're looking to enter the workforce as fast as you can, or you want a balanced study experience to fit with other commitments, we have an option to suit your lifestyle. Our degree is built around entrepreneurial thinking, strategic management, and innovation, equipping you with the skills and knowledge to gain a real edge in your chosen industry and thrive in complex, evolving markets both locally and globally.



AACSB-accredited course, meeting global standards in business education.



Gain real-world learning using trending data and live business projects.



Smaller classes and strong access to academic and industry mentors.

UNIVERSITY of  
**TASMANIA** 

## COURSE DETAILS

### Bachelor of Business

CRICOS: 002346B Course Code: B3A

Duration: 3 years

2026 Intakes: February and July

2026 Annual Tuition Fees: A\$37,950

Scholarships Available: Up to 35% off tuition fees.  
(T&Cs apply)

 Melbourne

"I have always dreamed of going to university abroad, and I am truly grateful to be living this dream here in Melbourne. My very first semester was exciting, as everything was new - a new environment, new friends, and the start of a new chapter. University of Tasmania has taught me a lot and helped me discover sides of me that I never knew. I love collaborating as a team and connecting with my classmates at workshops. Every day brings something different. I get to experience connecting with new people, sharing ideas, and developing teamwork. And that's what I love about UTAS. So far, I'm enjoying every moment of this journey, and I already can see myself developing in a lot of ways. Cannot wait for what's new ahead!"

**Undram Enkhdelger**  
Bachelor of Business student



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## WHAT YOU CAN STUDY

### Course Specialisations

The Bachelor of Business has three specialisations to choose from:

- Business Analytics
- Managing People and Organisations
- Marketing

## ENTRY REQUIREMENTS

### General Entry Requirements

Admission to this course requires the completion of qualifications equivalent to a year 12 education in Australia.

You can also meet the General Entry Requirement for this course with the following qualifications or prior studies:

- Completion of an equivalent AQF Certificate IV or above
- Complete or incomplete (minimum 25 credit points) of previous tertiary study at Diploma level or higher.

### English Language Requirements

This degree requires an IELTS (Academic) of 6.0, with no individual band less than 5.5, or a PTE Academic score of 50, with no score lower than 42 or equivalent.

For students who do not meet the English Language Requirement through citizenship or prior studies in English in an approved country, evidence of an approved English language test completed within the last 2 years must be provided.

For full details on our English Language Requirements, visit [utas.edu.au/english-language-requirements](https://utas.edu.au/english-language-requirements).

## STUDY HIGHLIGHTS

Our Bachelor of Business gives you a deep understanding of your future workplace through case studies, field work, simulated environments, and strategic thinking. You'll develop problem-solving and decision-making skills while considering social, ethical, economic, regulatory, and global factors.

This course also offers opportunities to specialise in different areas and meet the criteria for joining professional organisations, ensuring you graduate with the skills employers are seeking.

## CAREER OPPORTUNITIES

Our graduates achieve outstanding career outcomes, with 80% securing full-time employment within four months of graduation\*, above the national average. Graduates can pursue rewarding opportunities in the corporate world, including roles in finance, marketing, human resources, operations, and strategic management.

Entrepreneurship is another option, allowing you to apply your business knowledge to launch and grow your own ventures. Careers in nonprofit organisations and government agencies are also possibilities.

Here are some of the careers projected to grow into 2034\*:

**30.7%** Management and Organisational Analysts

**24%** Advertising and Marketing Professionals

**23.7%** Finance Managers

**16.1%** Accountants

\*National Skills Commission ten year projections from May 2024-May 2034.



For more information, scan the QR code or visit [utas.edu.au/courses/b3a](https://utas.edu.au/courses/b3a)

For the most up-to-date information, please view our website at [utas.edu.au](https://utas.edu.au) | CRICOS 00586B  
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